



2020

ANNUAL REPORT



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We could not have possibly imagined what 2020 would be like for our Center. That year started like any other. We were busy planning our major fundraisers, coordinating activities for our children, and allowing mentors and volunteers at our Center until it all came to a screeching halt. That's when things got really scary at our Center.

Our Center would start to quarantine in March, which meant limiting our kids' family visits to video calls and not having the in-person presence of our volunteers and mentors at our Center. This was a time our kids needed us the most. Our staff worked around the clock to make sure our kids felt safe in a time that felt so uncertain.

At the beginning of this pandemic, our auto-shipments were paused. We were finding ourselves running to many stores for supplies only to come across empty shelves. It was our community that was also facing the same obstacles that stepped up with an outpouring of meals and donations.

Despite these challenges, our focus on making our Center a home and place where our kids can be kids never changed. We got creative with activities on campus so that they could have the most fun. Nothing beats the day we finally got to leave campus to go to the beach reserved just for our Center. Our kids had a blast! The smiles and laughter from that day will forever be carried in my heart. It was those little things that kept us going.

We would have not made it through 2020 without the support from our community. Time after time when we had a need, they would always come through above and beyond. Because they carried our mission so proudly in their hearts, we get to proudly fulfill our mission every day. We would also not have gotten through this year without our team of heroes. They have navigated these challenging times with such great strength and tenacity. They have been working so hard to continue to make our Center a loving home for our kids. Together we were able to provide the care and the love our kids needed.

Mindy Williams
President & CEO

A handwritten signature in black ink, consisting of a stylized 'M' and 'W' inside a circular loop.

LEADERSHIP TEAM

Mindy Williams
President & CEO

Amy Anderson
Director of Human Resources

Brandi Brent
Director of Residential

Shandria Davis
Director of Residential

Nickela Green
Director of Residential

Ashleigh Sanders
Director of Community Development

Casey Schlinker
Director of Program Development

Michelle Shamel
Director of Clinical

Katrina Taylor
Director of Finance

Dawn Wisner
Director of Development

BOARD OF DIRECTORS

Nadeem Gebrael, Chair

Gordy Taylor, Vice Chair

T.J. Slivka, Treasurer

Karima Amlani, Secretary

Amanda Coon

Matt Franklin

Todd Gilbert

Anne Kelley

Sue Mac

Joanie O'Sullivan-Butler

Meghan Scollon

Tamala Ware

MISSION

Whaley Children's Center empowers youth and families to overcome trauma.

VISION

Through dynamic leadership and dedicated staff and volunteers, Whaley Children's Center will be a source of hope, care, and treatment to Michigan's abused, neglected, and at-risk children and families.

CORE VALUES

Children and Families

We have a total commitment to treating all children and families with fairness, dignity and respect regardless of race, age, creed, ethnicity, orientation or ability.

Staff Services

We embrace and encourage strengths-based relationships through the sharing of experiences and the celebration of multiculturalism in a supportive atmosphere.

Community Service

We strive to be leaders in the treatment of at-risk children and their families and creating an environment that fosters positive change and growth.

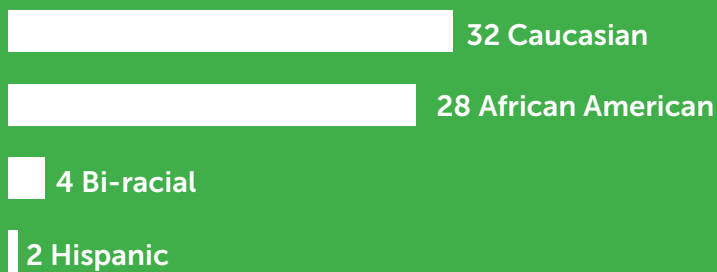
OUR CHILDREN

NUMBER OF CHILDREN

66 } 26 males
38 females
2 transgenders

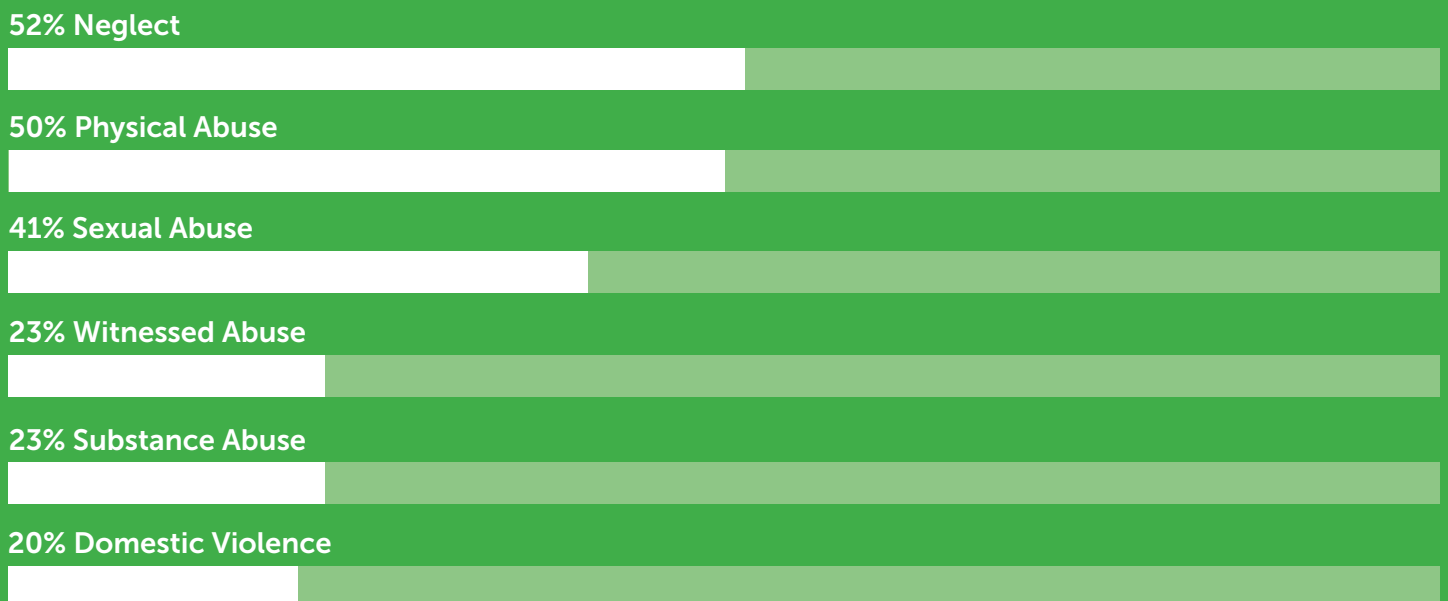
AVERAGE AGE

14



NUMBER OF COUNTIES

26



FINANCIAL STATEMENTS

REVENUE

\$6,456,079

INVESTMENTS

\$2,960,143

EXPENDITURES

\$6,269,175

LAND, BUILDING, EQUIPMENT

(NET OF
ACCUMULATED
DEPRECIATION)

\$1,474,409

CASH & CASH EQUIVALENTS

\$1,047,246

AR/AGENCY AR

\$560,016

LIABILITIES

\$1,875,990

OTHER ASSETS

\$7,240,533

TOTAL ASSETS

\$13,282,347

FUNDRAISING EVENTS



Fifth Annual Roof Sit

From July 15 to 17 our President and CEO, Mindy Williams lived on the roof of McDonalds in Grand Blanc to raise funds for the Center, along with radio DJ Pat from Cars 108. Together, they raised over \$75,000.



Whaley Golf Classic

The 35th annual Whaley Golf Classic at Warwick Hills Golf and Country Club on August 31, 2020 was a great event filled with premier golf and a variety of entertaining golf games. All of our golfers and their guests enjoyed a wonderful day and came together to surpass our goal!



75 in 75 for Whaley

2020 brought many unique challenges and we were forced to get creative with our fundraising. With our major fundraisers being cancelled time after time, we created 75 in 75, where we heavily rely on our community through social media to help us raise \$75,000 in just 75 hours.

ANNUAL SPONSORS

PLANTINUM

OUTFRONT

townsquare
media flint



GOLD

Shea
Automotive Group



A stylized brown mountain range graphic with three peaks.
**DOESCHER
ADVISORS**

SILVER

Stella & Frederick Loeb
Charitable Trust

ADMINISTERED BY



BRONZE



PEERLESS[™]
MATTRESS CO.



IN-KIND



PRINTING





At Whaley Children's Center, our children come to us at one of the lowest points in their lives. As victims of neglect, as well as physical, emotional and sexual abuse, they are scared, nervous and confused. With our residential and clinical programs, we build them up—giving them a place to belong and a place to call home. At our Center we help our children grow into strong, confident and resilient young adults.



CARF International has awarded Whaley Children's Center the highest accreditation honor.