

# ANNUAL REPORT

We started 2021 equipped with new knowledge of what we could expect in the middle of a pandemic. If there was anything we learned from 2020 it was perseverance. Through it all, our focus remained the same to make sure our kids were safe and make Whaley a home for our children.

Renovations to our Mott Cottages were halted in 2020, but we were able to resume work in 2021. Prior to our renovations, our three units had lots of brightly painted walls, minimal storage, and a small kitchen. They were transformed into more calming and functioning spaces that felt much more like a home. We cannot say thank you enough to our 2019 Tux & Tennies supporters who made all this possible.

We found ourselves yet again canceling two of our major fundraisers: Tux & Tennies and World's Greatest Office Party in 2021. It was scary to think what another year without these fundraisers would look like. However, our community has always exceeded in the ways they show up for our kids and our Center. The overwhelming support we felt during this pandemic has left us feeling so humble and grateful. During the toughest times for us all, they would come through with all our needs and support our online fundraising efforts. We are so thankful.

Each and every employee here at Whaley makes a difference and is essential for us to be successful. It is hard to put into words what everyone who works here has been through in the last year. They have put in extra hours and adjusted to the changes. They found new, creative ways for our kids to have fun on campus. They truly are superheroes.

Despite the difficulties we have come across during this pandemic, we have come out the other side stronger and more resilient. I'm so grateful to our community and our team for all their support. With them, we continue to provide the best care for our kids.

A handwritten signature in black ink, consisting of a large, loopy 'M' followed by a stylized 'W' and a final flourish.

Mindy Williams  
President & CEO

# LEADERSHIP TEAM

**Mindy Williams**

President & CEO

**Amy Anderson**

Director of Human Resources

**Brandi Brent**

Director of Residential

**Shandria Davis**

Director of Residential

**Nickela Green**

Director of Residential

**Ashleigh Sanders**

Director of Community Development

**Casey Schlinker**

Director of Program Development

**Michelle Shamel**

Director of Clinical

**Katrina Taylor**

Director of Finance

**Dawn Wisner**

Director of Development

# BOARD OF DIRECTORS

**Nadeem Gebrael, Chair**

**Gordy Taylor, Vice Chair**

**T.J. Slivka, Treasurer**

**Karima Amlani, Secretary**

**Dave Anderson**

**Amanda Coon**

**Matt Franklin**

**Todd Gilbert**

**Anne Kelley**

**Sue Mac**

**Joanie O'Sullivan-Butler**

**Meghan Scollon**

**Tamala Ware**

# MISSION

Whaley Children's Center empowers youth and families to overcome trauma.

# VISION

Through dynamic leadership and dedicated staff and volunteers, Whaley Children's Center will be a source of hope, care, and treatment to Michigan's abused, neglected, and at-risk children and families.

# CORE VALUES

## **Children and Families**

We have a total commitment to treating all children and families with fairness, dignity and respect regardless of race, age, creed, ethnicity, orientation or ability.

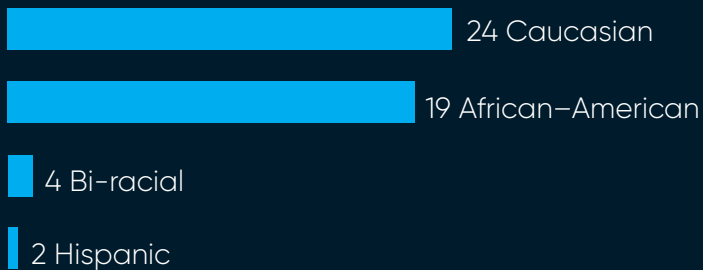
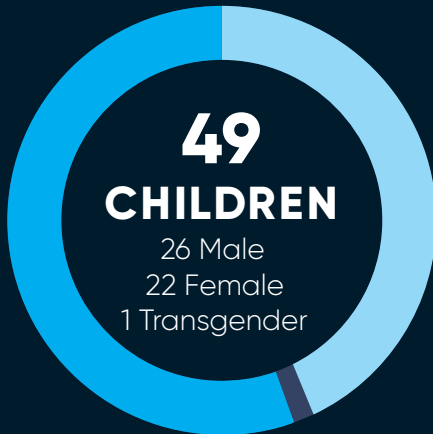
## **Staff Services**

We embrace and encourage strengths-based relationships through the sharing of experiences and the celebration of multiculturalism in a supportive atmosphere.

## **Community Service**

We strive to be leaders in the treatment of at-risk children and their families and creating an environment that fosters positive change and growth.

# OUR CHILDREN



55% Physical Abuse

53% Neglect

47% Sexual Abuse

35% Witnessed Abuse

24% Domestic Violence

22% Parental Substance Abuse

AVERAGE AGE

14

NUMBER OF COUNTIES

20

NUMBER OF PLACEMENTS

5

# FINANCIAL STATEMENTS

## REVENUE

\$6,081,907

## INVESTMENTS

\$3,345,841

## EXPENDITURES

\$6,421,570

## LAND, BUILDING, EQUIPMENT

(NET OF  
ACCUMULATED  
DEPRECIATION)

\$1,704,615

## CASH & CASH EQUIVALENTS

\$970,591

## AR/AGENCY AR

\$470,502

## LIABILITIES

\$625,298

## OTHER ASSETS

\$8,219,916

## TOTAL ASSETS

\$14,711,465

# FUNDRAISING EVENTS



## **Whaley Double Dare**

Twelve of our supporters competed to raise the most money in nine days. The one that raised the most was slimed. Our winner was Fred Zerka raising \$8,132. In total, this fundraiser raised \$23,057.



## **Sixth Annual Roof Sit**

From July 14 to 16 our President and CEO, Mindy Williams lived on the roof of McDonalds in Grand Blanc to raise funds for the Center, along with radio DJs Clay Church and Lisa Marie from Cars 108. Together, they raised just over \$100,000.



## **Whaley Golf Classic**

The 36th annual Whaley Golf Classic at Warwick Hills Golf and Country Club on September 20, 2021 was a great event filled with premier golf and a variety of entertaining golf games. All of our golfers and their guests enjoyed a wonderful day and came together to surpass our goal!



## **75 in 75 for Whaley**

Once again due to the cancellations of our events in 2021, we brought back our online campaign, 75 in 75. Through social media we looked to raise \$75,000 in just 75 hours.

# ANNUAL SPONSORS

## PLANTINUM

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**OUTFRONT**

**townsquare**  
media flint



## GOLD

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*Shea*  
Automotive Group



The logo for Doescher Advisors features a stylized brown mountain range with three peaks. To the right of the mountains, the words "DOESCHER" and "ADVISORS" are stacked vertically in a bold, blue, sans-serif font.  
**DOESCHER  
ADVISORS**



# SILVER

Stella & Frederick Loeb  
Charitable Trust

ADMINISTERED BY



# BRONZE



PEERLESS<sup>™</sup>  
MATTRESS CO.



# IN-KIND



# PRINTING





At Whaley Children's Center, our children come to us at one of the lowest points in their lives. As victims of neglect, as well as physical, emotional and sexual abuse, they are scared, nervous and confused. With our residential and clinical programs, we build them up—giving them a place to belong and a place to call home. At our Center we help our children grow into strong, confident and resilient young adults.



CARF International has awarded Whaley Children's Center the highest accreditation honor.